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Girlguiding Hampshire East County

## LEADER NEWSLETTER

February 2020

### A SAFE SPACE TRAINING



#### **A Safe Space Training**

There is now less than a year to go before the A Safe Space compliance deadline 31 December 2020. Completion rates have risen steadily throughout 2019 and SW Region's rates compare very well with other regions. However, if compliance is to be achieved by the year end, completion rates need to double in 2020.

To help achieve this, SW Region will continue to offer A Safe Space trainings throughout the year to give leaders every opportunity to attend an A Safe Space training.

Dates and venues for SW Region A Safe Space trainings planned for the summer term are as follows:

Saturday 2nd May - Level 1/2, 3 & 4 at St Brendan's 6th Form College

Saturday 13th June - Level 3 & 4 at St Ann's Manor

Saturday 11th July - Level 3 & 4 at St Ann's Manor

[CLICK HERE](#) to find out further information

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### **Fundraising Changes**

There are new regulations for units undertaking any kind of fundraising as Girlguiding is committed to responsible, honest and legal fundraising practices. All fundraising undertaken by and for Girlguiding must follow The Code of Fundraising Practice, a set of standards laid out by the Institute of Fundraising. The Code of Fundraising Practice can be found here: <https://www.fundraisingregulator.org.uk/code>. For more guidance and ideas, you can check out the Fundraising Toolkit here: <https://www.girlguiding.org.uk/get-involved/fundraise-for-us/fundraising-toolkit/>.

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### **2020+ Strategy**

The 2020+ Strategy will be launched in March but ahead of this Girlguiding has set out the outcomes which describe the difference we want to make. These have been informed by all the strategy consultation, research and existing data, so look out for more details on the way. These outcomes are written as spoken statements. During 2020 a framework will be developed to evaluate how well we achieve them each year.

For girls and young women I'm free to be me: I have more confidence in myself.

For all members I care: I make a positive difference to others and the world around me.

For volunteers I empower girls: I use my time and talents to empower the next generation of women.

For society We inspire change: We use our influence as Girlguiding to remove barriers so girls and women can thrive.

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# Membership, Growth and Retention Working Party

## Recruitment Help

The Membership, Growth and Retention Group met with the Division Commissioners last November to discuss recruitment and publicity.

We identified 4 County events at which we could have a Girlguiding presence - these are The HMS Sultan Show, Portchester Gala - 20th June, South Downs Show - 15th & 16th August and Race for Life - 12th July. We will have Girlguiding gazebos, flags, sails and publicity material and ideas for young person's activities. All of the equipment will be held at the County storage unit.

What we need are volunteers to help! Maybe you could run the children's activity, set up the stand, take down the stand, hand out the publicity material or maybe you could be one of our trained chatters.

Chatters are the people who identify a potential leader and talk to them about Guiding - you would be trained and have all the relevant material to hand. We are hoping to have a team of about 10 who are available to attend these big events - obviously not all at the same time but able to share the task between them.

Recruitment is a responsibility for us all - we have chosen these events as they have a huge footfall from across the County, so just because the event is not in your area doesn't mean you can't help.

If you are willing to volunteer, please let Liz Dunning know.

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## Publicising on Social Media

I'm sure many of you have Facebook and regularly share updates with your family and friends.

The MGR team are keen to use social media to publicise Girlguiding and you can help. If you have a great experience with Girlguiding - a weekend away, a training day, a day out etc, why not share it on your personal post - remember no photos of the girls but a picture of an activity or venue is fine. The photos below are good examples of activity photos.





GGUK and Region regularly share recruitment campaign posts - why not share them on your personal posts too.

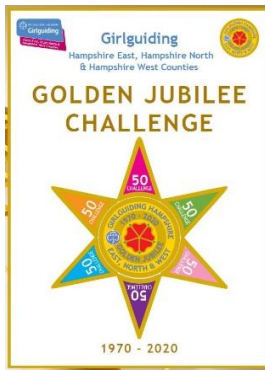
We are Girlguiding's best advocates- we know how great it is for leaders and girls. Sometimes we find it difficult to approach our friends and ask them if they would like to be a volunteer with Guiding. Besides sharing Guiding experiences on your Facebook, Twitter and Instagram posts you could add a single sentence at the end of every email you send. Examples of these are below - remember to regularly change them so they catch people's attention.

*Girlguiding is for all girls, whatever their background and circumstances*  
*Girlguiding gives girls their own space*  
*Girlguiding gives girls a voice*  
*Girlguiding changes as the lives of girls change*  
*Girlguiding is the leading charity for girls and young women in the UK, with over 500,000 members*  
*Girlguiding lets girls have fun and build brilliant friendships*  
*Girlguiding helps girls gain valuable life skills and make a positive difference to their lives and their communities*  
*Girlguiding builds girls' confidence and raise their aspirations*  
*Girlguiding gives girls the chance to discover their full potential and encourage them to be a powerful force for good*

You can adapt these or use ones that are more relevant to you - eg '*I volunteer with Girlguiding because it gives girls a voice*' or '*I have learnt fabulous new skills since I became a volunteer with Girlguiding*'.

Lastly, don't forget to use the Girlguiding branding logo on all your letters, forms, programmes, etc - it is our corporate image and is instantly recognisable. You can create your Unit, District or Division logo using the Online Design Centre at: <https://www.girlguiding.org.uk/making-guiding-happen/resources/online-design-centre/>

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### **Golden Jubilee Challenge Badges**

The triangular badges for the Golden Jubilee Challenge will be available from Liz Dunning. The price of the sets is £1.50 and can be ordered using the badge order form found on the County website and either posted or emailed to Liz Dunning using the details on the form.

Every member will receive the middle badge via their Divisions free of charge.

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### **GO - Start dates on GO**

We are having a County push to get girls on GO waiting lists to have a start date please.

Please note, if the start date changes this is not a problem as this can and should be altered on GO to reflect the new starting date.

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### **Fareham Resource Centre**

The shop will be closed from midday on February 22nd so that volunteers can attend the Trefoil Friendship Service in the afternoon.

### **Publicity Materials**

There are some publicity items available from the resource centre for Unit and Division use. As usual please contact Sharon Butcher if you wish to borrow the pull-up banners and display boards, her contact details are on the County website. There is also a trolley with items suitable for use on a publicity stand, this too has to be booked in advance via Sharon. There are 2 boxes of publicity materials - one has the postcards for all sections and adults, and the other has posters and leaflets - please make sure you leave the boxes in a tidy state when you borrow and that you return unused items to the correct section.

All of the above are kept on the upper floor - it is your responsibility to bring it down the stairs and to take it back up on its return.

Liz Dunning

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### **Eling Tide Mill**

Eling Tide Mill is a unique opportunity to experience rare technology, history, the natural world and discovery learning, all in one site! Eling Tide Mill is one of the UK's last to mills regularly using the power of tide to make flour. While the current building was built over 200 years ago, the mill's history goes back much further and you can explore it in the hands-on Discovery Room in the Visitor Centre. With two buildings to explore as well as nature walks, there's so much more to experience than just the mill.

There are facilitated sessions for young learners that are built around discovery learning. A mix of real and replica artefacts from the collections are used to ensure learners have the opportunity to experience history first-hand, both visually and physically.

For further information - [CLICK HERE](#)  
For queries email: [ruth.kerr@elingtonexperience.co.uk](mailto:ruth.kerr@elingtonexperience.co.uk)

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### **Long Service Awards**

Congratulations to the following Unit Helpers and Leaders on gaining their service awards:

#### **5 Year Service Award**

Megan Barsted - Portsmouth South  
Nicole Badger - Portsmouth South

#### **20 Year Service Award**

Christine Ling - Petersfield

### **Leadership Qualification**

Congratulations to the following leaders on gaining their Leadership Qualification:

Kelly Munro [Modules 1-3 Guides] - Gosport South  
Lily Smith [Module 1-3 Rainbows] - Meon Valley  
Yvonne Bough [Module 1 Rangers] - Horndean

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### **Dates for your Diary 2020**

9 Feb	1st Response
11 Mar	Managing Finance & Accounts
18 Mar	1st Response Renewal
16 May	LQ Day for New Leaders
21 May	1st Response Renewal
13 Jun	1st Response
22-26 Jun	County Training Week
27 Sep	1st Response
2-4 Oct	County Brownie Activity Weekend
6 Oct	Managing Finance & Accounts
14 Oct	1st Response Renewal
22 Nov	A Safe Space Level 3
22 Nov	LQ Day for New Leaders



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